

## Five Wins 2014 CRM Excellence Award for Second Consecutive Year

Five9 Cloud Contact Center Software Recognized for Helping Clients Improve Customer Experiences

SAN RAMON, Calif.--(BUSINESS WIRE)-- <u>Five9</u>, Inc. (NASDAQ:FIVN), a leading provider of cloud contact center software, has been honored with a 2014 CRM Excellence Award from TMC's *CUSTOMER* magazine for the second consecutive year. The award recognizes the Five9 cloud contact center solution for being a true partner to customers and clients.

"Five9 has demonstrated to the editors of *CUSTOMER* magazine that their cloud contact center software improved the processes of their clients' businesses by streamlining and facilitating the flow of information."

- Rich Tehrani, TMC's CEO and group editor-in-chief

The CRM Excellence Awards rely on facts and statistics demonstrating the improvements that the winner's product has made in a client's business. Winners were chosen on the basis of their product or service's ability to help extend and strengthen the customer relationship, covering the entire enterprise and the entire lifetime of the customer.

"It's an honor to see the Five9 cloud contact center solution recognized for excellence in the customer relationship management space. CRM and contact center software are highly complementary, and work better together, which is why Five9 is a leader in CRM application integrations among cloud contact center providers."

- Liz Osborn, vice president of product and solution marketing, Five9

## **About Five9**

Five9 is a leading provider of cloud contact center software, bringing the power of the cloud to thousands of customers and facilitating more than three billion customer interactions annually. Since 2001, Five9 has led the cloud revolution in contact centers, helping organizations of every size transition from premise-based software to the cloud. With its extensive expertise, technology, and ecosystem of partners, Five9 helps businesses take advantage of secure, reliable, scalable cloud contact center software to create exceptional customer experiences, increase agent productivity and deliver tangible business results. For more information visit <a href="https://www.five9.com">www.five9.com</a>.

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