July 30, 2014

Five9 Presents Live Webinar on Driving Customer Demand With a Cloud Contact Center

Fast-Growing Digital Demand Firm, The Shipyard, Will Share How It Uses Its Cloud Contact Center to Improve Customer Interactions

SAN RAMON, Calif., July 30, 2014 (GLOBE NEWSWIRE) -- Five9 (Nasdaq:FIVN), a leading provider of cloud contact center software, today announced it will host a live webinar on August 7, 2014 at 1:00 p.m. EDT on how The Shipyard uses its contact center to effectively run nationwide, multi-channel demand generation and nurture programs for its customers. The hour-long webcast will be presented by Mayur Anadkat, director of product and solutions marketing at Five9 and Ilya Bodner, chief revenue officer at The Shipyard.

CLICK TO TWEET: .@Five9, @TMCnet & @TheShipyardCrew to host webcast; 8/7 @ 1:00 p.m. EDT, "Drive Demand with a #Cloud #CCTR" http://bit.ly/1p8Jie7

The Shipyard provides end-to-end customer acquisition and marketing services that generate digital demand, nurture prospects, and convert customers for its clients. Its contact center is used to run various sales and support campaigns. This webinar will provide insight into how moving to a cloud contact center solution enabled The Shipyard to boost reliability, launch programs quickly, improve interactions, and track and report results more effectively.

Who: Mayur Anadkat, director of product and solutions marketing, Five9

         Ilya Bodner, chief revenue officer, The Shipyard

What: Driving Demand with a Cloud Contact Center: A Success Story

When: Thursday, August 7, 2014 at 1:00 - 2:00 p.m. EDT

Where: To register and attend the webinar, click here

About Five9

Five9 is a leading provider of cloud contact center software, bringing the power of the cloud to thousands of customers and facilitating more than three billion customer interactions annually. Since 2001, Five9 has led the cloud revolution in contact centers, delivering software to help organizations of every size transition from premise-based software to the cloud. With its extensive expertise, technology, and ecosystem of partners, Five9 delivers secure, reliable, scalable cloud contact center software to help businesses create exceptional customer experiences, increase agent productivity and deliver tangible results. For more information visit www.five9.com.

About The Shipyard

Founded in 2002 in Columbus Ohio, The Shipyard is the digital leader at driving local demand for national brands. Partnering with renowned enterprise clients and their locally distributed sales channels, The Shipyard systematically influences business growth through world-class web technology and digital marketing, advertising and optimization strategy. For more information, visit www.theshipyard.com.

All product and company names mentioned are the property of their respective owners.

CONTACT: Analyst & Media Contacts:

         Five9

Meghan Hammitt

925-364-9162

Meghan.Hammitt@five9.com

SHIFT Communications

Katie Halloran

415-591-8459

Five9PR@shiftcomm.com